

MEDIA RELEASE

Date: Thursday 20 January 2011

10,000 STRONG TO JOIN “QUEENSLAND RIDE RELIEF” FUNDRAISER WITH LANCE ARMSTRONG & ROBBIE McEWEN

REGISTRATIONS NOW OPEN FOR CHARITY BIKE RIDE IN BRISBANE MON 24 JANUARY

\$500,000 FUNDRAISER TARGET FOR QUEENSLAND FLOOD APPEAL

International cycling legends Lance Armstrong and Robbie McEwen have thrown their support behind the Queensland Flood Relief to lead a special fundraiser bike ride in Brisbane this Monday 24 January.

Registrations are now open for cyclists to sign-up to the 25km **Queensland Ride Relief** fundraiser with a \$50 entry donation per rider. The charity event is expected to raise up to \$500,000 for the Premier’s Disaster Relief Appeal.

Lance and Robbie will fly into Brisbane this Monday to lead the ride, after completing the Tour Down Under in Adelaide the day prior.

The ride will depart from the RNA Showgrounds in Brisbane, head out of the city over the Story Bridge down Wynnum Rd and wind through Bulimba back over the Story Bridge, returning to the Showgrounds by 12pm.

Event organisers have worked closely with the Queensland Government and Brisbane City Council to ensure minimum traffic disruption from the event as both authorities continue to remain focused on flood recovery efforts.

Queensland Ride Relief is proudly supported by the Queensland Government, The Courier-Mail, Nova, Channel Seven, CitySmart and the RNA.

This is a social fundraiser but due to the nature and level of the difficulty of the 25km ride, the event is for cyclists 17 years and over and not suitable for casual riders. To register visit www.couriermail.com.au/riderelief

QUEENSLAND RIDE RELIEF – CHARITY FUNDRAISER RIDE : MONDAY 24 JANUARY 2011

- When:** 8:00am gates open, 9:30am entries close, 10:00am all riders to be on-site
10:30am official event brief and race start
12 noon ride complete and course closed
- What:** Charity Fundraiser Bike Ride with Lance Armstrong and Robbie McEwen
- Where:** Depart and conclude at RNA Showgrounds, Brisbane
- Entry:** \$50 entry donation (plus \$1.50 handling fee + \$1.20 credit card fee for online registrations)
- Parking:** Limited parking available. Cyclists are encouraged to ride to the event
- More Info:** www.couriermail.com.au/riderelief

Contact: Kate Delaney - Marketing & Promotions Manager, Courier Mail/Sunday Mail
p. 07 3666 6177 / 0401 623 897 e. delaneyk@newsqueensland.com.au