

*More Ekka than ever.*



**Ekka**

**Media Alert**

28 May 2013

## Last chance for early-bird Ekka tickets

With less than a week left to get huge savings on the Ultimate Family Bundle ticket for this year's Royal Queensland Show (Ekka) which runs from August 8 – 17, Queensland families are encouraged to plan ahead, buy early and save.

One of last year's most popular ticket options, the Ultimate Family Bundle, is packed full of value including entry for two adults, two children, four meals and drinks, and a huge \$80 ride card, all for \$155, saving you \$75 if you buy before June 3.

The earlier you buy the bigger the discount, with prices increasing monthly until Ekka eve.

New ticket bundles, add-ons and special event tickets for this year's show allow visitors to customise their Ekka day out and save in the process.

The RNA is investing in a new professionally produced night show, Ekka Ignites 360 presented by B105, to entice visitors; alongside new daily entertainment features around the showgrounds, with more to be revealed over the coming months.

Ekka 2013 will also be the first opportunity for Queenslanders to enjoy the stunning new Royal International Convention Centre with high end fashion, food and wine; canine best in show competition and Queensland's best fruit and vegetable exhibits.

**Ultimate Family Bundle (valued at \$230)** – the earlier you buy the bigger the savings!

- buy now until June 2 for \$155, saving \$75 (limited number available)
- buy from June 3 to June 31 for \$164, saving \$66
- buy from July 1 to August 7 for \$167, saving \$63

**Three easy steps to purchasing Ekka tickets:**

- Step 1 – Go to [www.ekka.com.au](http://www.ekka.com.au), choose your ticket type and add tickets for any extra children to selected bundle packages.
- Step 2 – Select any add-ons including meal deals, rides and special event tickets.
- Step 3 – Enter your details and process the payment.

**Ekka Essentials**

- Royal Queensland Show (Ekka)
- August 8 – 17, 2013
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Brisbane, Queensland
- Gates open at 9am
- Tickets are available online at [www.ekka.com.au](http://www.ekka.com.au)

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