



RNA



ROYAL INTERNATIONAL CONVENTION CENTRE
BRISBANE AUSTRALIA



BRISBANE SHOW GROUNDS



Ekka

SHOWBIZ

THE OFFICIAL QUARTERLY MAGAZINE OF THE RNA

2013
SUMMER
EDITION

PG

10

LOCAL AND FRESH

THIS CHRISTMAS

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SUMMER OF MUSIC AT

BRISBANE SHOWGROUNDS

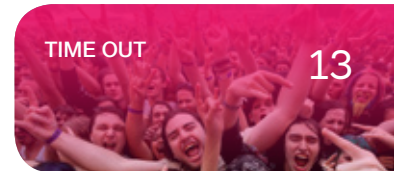
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EKKA WINS

INTERNATIONAL AWARDS

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Welcome



As 2013 comes to an end, we can look back on a year that held many successful firsts for the RNA.

The Royal International Convention Centre (Royal ICC) opened for business in March and in its first nine months of operation has hosted three international conventions and over 100 corporate events, festivals and exhibitions. For the first time, the community had full access to the stunning Royal ICC building and adjoining Plaza and Porte-Cochere for Ekka, and I believe our members and patrons were very happy with the additional space it provided.

The entertainment program for Ekka was also reinvigorated. The Queensland Ballet and Opera Queensland – two of our preeminent arts organisations - performed for the first time at this year's show. Both were very popular. The big hit this year of course was the professionally produced night time entertainment program, *Ekka IgNites 360*, which also received an overwhelmingly positive response from Ekka patrons. We aim to top it again next year.

We are looking forward to a very busy and exciting 2014. Some parts of the Showgrounds will transform into a construction site with the commencement of The Green residential apartments and Kingsgate commercial developments, part of Lend Lease and the RNA's Regeneration Project. Please bear with us as we continue to upgrade these historic grounds.

On behalf of the RNA, I would like to wish all of our members, exhibitors, competitors, volunteers and Showbiz readers a wonderful break over the Christmas and New Year period. I would like to sincerely thank my fellow RNA Councillors and staff for their dedication and commitment to the association this year and I look forward to working alongside you all in 2014.

David Thomas
RNA President

RNA Council news



Tim Rothwell, former Brisbane Airport Corporation (BAC) Chief Financial Officer, has been appointed to the RNA Council.

Mr Rothwell was appointed at the October RNA Council meeting to fill a casual vacancy following the resignation of Tony Carew earlier this year.

RNA President David Thomas said Mr Rothwell, who had been with BAC for 20 years, would bring a wealth of experience and knowledge in finance, transport, property and major infrastructure development.

“The RNA will greatly benefit from his expertise in these key areas as we enter the fourth year of our \$2.9 billion Brisbane Showgrounds Regeneration Project,” Mr Thomas said.

Born and educated in England, Mr Rothwell who is married with four children, moved to Australia in 1983.

“Brisbane is a wonderful city that I have seen dramatically change in the 30 years we’ve been here,” he said.

“It’s a city with a strong heritage, but isn’t afraid to change with the times and I look forward to seeing what’s next. I’ve got a great respect for the history and traditions of the RNA and I’m excited about its future direction.”

Mr Rothwell is passionate about mentoring and motivating others, as well as maintaining his involvement in not-for-profit organisations.

He is also a board member and Chair of the Audit, Finance and Risk Committee of Wesley Mission Brisbane; Chair of the Champions Group of Oz Harvest, Brisbane; mentor to QUT Executive MBA students and aspiring CFOs through the Financial Executives Institute program and presents an annual lecture to aviation undergraduates at UNSW.

Ekka wins international awards

The 2013 Royal Queensland Show has taken home top honours at the 2013 International Association of Fairs & Expositions Awards (IAFE Awards) presented in Las Vegas this month.

The 2013 Ekka Marketing and Media Campaign won the prestigious Best In Show title plus 11 awards including gold in the Printed Newsletter category, Media Guide/ Press Kit category, Best Individual Social Media Idea or Effort category, Promotion Event category and in the Mobile Campaign category.

The Ekka also took home gold in the Agricultural Awards section of the IAFE Awards for the Ekka School Garden Project and The Courier Mail Learning Fun Pavilion, both were new to the 2013 show.

The innovative 2013 Ekka Fireworks App took home bronze and silver in the Brisbane Advertising and Design Club Awards.



Taxi swing by

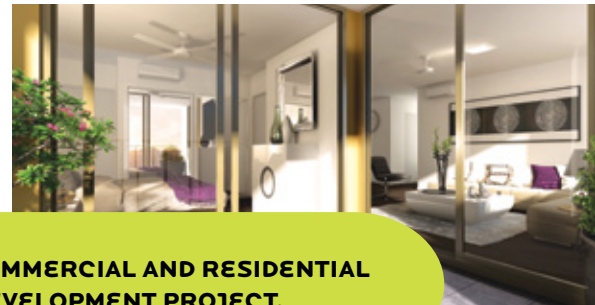
To say a big thanks to all the taxi drivers who help deliver our guests to the Brisbane Showgrounds every day, we invited them to drive-by and pick up a little treat on us.

When they dropped in we were able to show them a new destination on the map - the recently completed Royal International Convention Centre (Royal ICC). Lots of drivers swung by and picked up goodie bags which had treats specially made by the chefs from the Royal ICC, as well as information about the Brisbane Showgrounds precinct.

The latest news, development and innovation at Brisbane's ever evolving showgrounds precinct.

the green

apartments brisbane



CONSTRUCTION HAS OFFICIALLY COMMENCED ON THE RETAIL, COMMERCIAL AND RESIDENTIAL PROJECTS WITHIN THE LEND LEASE AND RNA'S \$2.9 BILLION REDEVELOPMENT PROJECT.

Emerald's released to the public



Emerald is the latest building to be released at The Green apartments, offering up fantastic views with modern and contemporary designs.

Emerald, a nine level building consisting of 68 apartments, will become part of the transformation of a vibrant new destination where 15,000 people will live, work and play.

"This great location will become Brisbane's newest commercial, residential and retail hub with significant open space, inter-linked green spaces and landscaping," said Lend Lease Project Director Peter Morrow.

With energy efficient 'Green Star' rated design features that capitalise on natural light and ventilation, The Green apartments are environmentally and sustainably conscious. Along with the rest of The Green, Emerald apartments will provide a choice of impressive city views, cosmopolitan neighbourhood views, or a tranquil outlook over the lush courtyard gardens.

The inner-city locality of The Green means residents can experience all the modern benefits of city life with the history and character of the country associated with the Brisbane Showgrounds. With some of Brisbane's best cafes, boutique retail, social hotspots and fresh food options all within walking distance, this is a great opportunity to buy into a unique and highly desirable urban location.



K1 construction kicks off

Construction is also underway on K1, the first of three towers inside Lend Lease's Kings Gate commercial sector. Kings Gate is part of the \$2.9 billion Brisbane Showgrounds redevelopment including the new King Street precinct.

Lend Lease and Robert Bird Group have been confirmed as new tenants at K1.

Robert Bird Group Chief Executive Officer Jason Beutel said the contemporary offices at K1, and the surrounding precinct, would ensure a high performance workplace.

"The building's design, and the wider regeneration of Brisbane Showgrounds, offers our business everything we require to deliver exceptional business outcomes through the empowerment of our people," said Mr Beutel.

RNA Chief Executive Brendan Christou said the start of construction on K1 marked a precinct milestone.

"With the commencement of K1 and completion of the Royal International Convention Centre, the Brisbane Showgrounds precinct is starting to take shape," Mr Christou said.

"These developments signify the changing face of the Brisbane Showgrounds as a destination that is embracing its heritage to build its future."

Lend Lease is committed to achieving sustainable solutions with K1 to achieve a 5 Star 'Green Star' building rating, and will be designed to achieve a 5 Star NABERS Energy rating.

Lend Lease sales office relocation

To make way for construction, Lend Lease's Sales Office has been relocated to the corner of St Pauls Terrace and Alexandria Street, Bowen Hills.

Feel free to pop in and learn more about the stunning apartments on offer. For more information please contact Lend Lease on 1800 448 757 or visit www.thegreenbrisbane.com.au

Construction of K1 is expected to be completed by mid-2015.

The Main Event

All about Queensland's largest event – the Royal Queensland Show (Ekka) – including competitions, entertainment, exhibitors, personalities and people.

Thank you

to all the competitors who took the time to complete the Royal Queensland Show survey. It is great for our organisers to get feedback directly from the competitors as this helps us ensure an enjoyable show is had by all.

What we learned

You're a competitive bunch! 49.68 per cent of you compete at the show for the prestige of winning. A close 45.74 per cent are competing because of tradition.

We're happy to hear that 90.40 per cent agree that the competition schedule provides you with all the information needed.

Email seems to be a popular choice with 81.84 per cent choosing this method for receiving important information from us.

Giant pumpkins remain an Ekka tradition

The competition season for the 2014 Royal Queensland Show will kick off with none other than the Giant Pumpkin Competition.

Take part in the competition for your chance to win a share of prize money valued at over \$2,000 and the prestigious title of Champion Heaviest Pumpkin of Show!

Giant Atlantic pumpkin seeds are being distributed ready for planting now. Email entries@royalqueenslandshow.com.au to request a seed pack but be quick as there are a limited amount of seeds available.

Once your pumpkin matures you must register your entry by Friday, 11 April 2014.

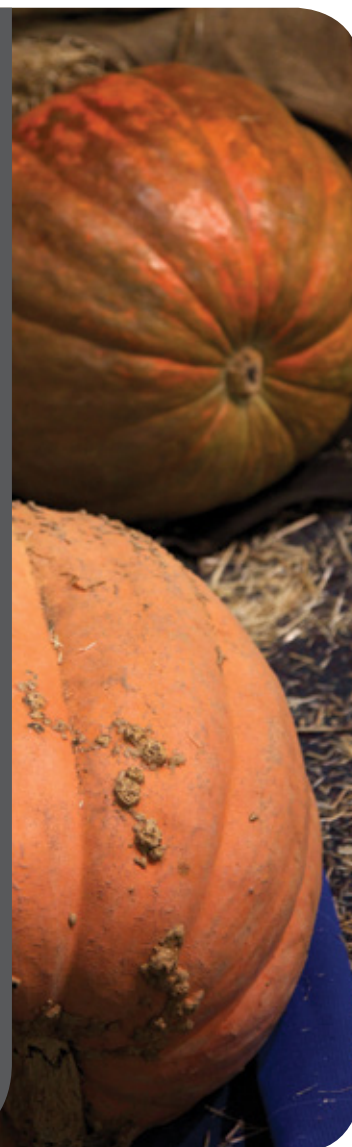
A giant pumpkin takes approximately 100 days to grow, so start planting your Atlantic Giant Pumpkin seeds now to ensure yours is the biggest one in the patch.

With thanks to our sponsors, Pillow Talk Ipswich

Key things to remember:

- How to enter: visit www.royalqueenslandshow.com.au to enter online or download an entry form
- Entries Close: Friday 11 April 2014
- Delivery of pumpkins: Strictly between 8:00am – 9:30am on Saturday 10 May 2014
- Judging: Saturday 10 May 2014
- Judging location: Pillow Talk Ipswich Store, Shop BG3, Riverlink Shopping Centre, Corner of the Terrace & Downs Street
- Judging starts: 10:30am

For specific competition related enquiries please contact:
Dianna Keir, Agricultural Hall - Competition & Events Coordinator, 07 3253 3989.





Queensland's largest classroom

There's nothing quite like a hands-on experience to crystallise learning experiences into lifelong memories. As Queensland's largest classroom, Ekka is rich with interactive exhibits and activities for students. Education has always been a priority throughout Ekka's history, and we are proud to continue that tradition.

Ekka dedicated to education

From 2014 onwards Queensland's iconic Ekka will run across two full weekends with the RNA announcing next year's show will kick off on Friday 8 August and wrap up on Sunday 17 August.

Even though the Ekka will still operate for a full ten days, the new date means there will be one less school day available for excursions and the RNA is encouraging schools to start planning their trips now. Students and teachers will receive discounted entry rates when they attend Ekka on a school excursion, with every student receiving a bounce back ticket to come back and enjoy the magic of Ekka all over again when accompanied by a full paying adult.

RNA Chief Executive Brendan Christou said that although there may be one less school day, the learning and education element to Ekka was still a top priority.

"Learning and education is a major part of what Ekka is about and we still want to give schools as many opportunities as possible to experience Queensland's biggest classroom."

"We will have programs and activities running every day of the Show for all children to enjoy," Mr Christou said.

Planning is already well underway to ensure the Learning Fun activities and school based competitions such as the Energex Race Around Ekka school film competition, Education on Show, School Garden and the ever popular Design Your Own Awesome Showbag competitions keep school kids on their toes. Traditional exhibits such as the Animal Boulevard, sheep shearing and dairy milking information sessions will happen daily.



The Main Event



Rural Discovery Day

Get ready for another big year at Rural Discovery Day, an outstanding education day for primary students that celebrates Queensland's primary industries. The day creates an opportunity for city students to learn and understand just how important rural industry is to their daily lives.

It's a unique hands-on learning experience where students milk cows, pot seeds, taste honey directly from the hive, watch sheep being shorn, horses shod, get the chance to talk to real farmers and taste some of the freshest produce Queensland has to offer.

Every school student attending Rural Discovery Day will receive free entry to Ekka 2014 when accompanied by a full paying adult, allowing them to enjoy the magic of Ekka all over again.



Online school registration will be available from February 2014.

Say cheese

The RNA Dairy Australia Teachers' Cheesemaking Workshops are giving teachers the skills and hands-on experience to pass on to their students. The RNA has partnered with Dairy Australia to help give students a greater knowledge and appreciation of the importance of dairy produce practices.



Teachers will be guided through the process of making either a Camembert or Blue style cheese and are provided with the necessary equipment and 'inside information' required to teach their students within a classroom environment. This opportunity allows students to enter into the student made cheese competition in the Dairy Produce Section of the Royal Queensland Food and Wine Show in June.

Registrations close Friday 31 January 2014.

Please note: The Camembert classes and the Friday Blue workshops are full. There are places still available for Thursday's Blue class. For teachers who have participated in previous year's workshops and require a refresher, observer positions are available.

Registration forms can be downloaded from the Learning Fun page on the Ekka website or email education@ekka.com.au for more information.



Food glorious food: Royal Queensland Food and Wine Show news, recipes, foodies and produce.

Join the Chef 's Table for a royal experience



Royal International Convention Centre clients have been raving about their exclusive invitations to the Chef's Table luncheons, an initiative of Brisbane's new international convention centre known as the Royal ICC.

Hosted by Executive Chef Sean Cummings, formerly Executive Chef at the Park Hyatt Melbourne, the philosophy behind the 'in kitchen' dining event is to keep it local and create a relaxed and enjoyable experience for the guest.

"I want people to feel like they've been invited into my home, into my kitchen," Sean said.

The luncheons consist of a maximum of 10 people and the clients are encouraged to taste along the way and even help cook some of the dishes.

Sean hopes his guests will get some more insight into what goes on behind the scenes, from the front to the back of house.

"We want to give our guests a snapshot of what we do by letting them taste the food, see the engineering behind an event and the fun we have creating this experience for them."

Sean is adamant about using local, seasonal produce and the Royal ICC has a unique advantage when it comes to sourcing top produce.

"While our convention centre is new, our custodian the Royal National Agricultural and Industrial Association of Queensland has a 138 year association with Queensland farmers and producers," he said.

"We host the annual Royal Queensland Food and Wine Show here at the Royal ICC, which judges and awards produce entered from around Australia including cheese, gelato and dairy produce; beef; lamb; smallgoods; chocolate; beer; and wine.

"We're fortunate to have this direct access to some of the best produce produced in Australia, which we incorporate in our event menus.

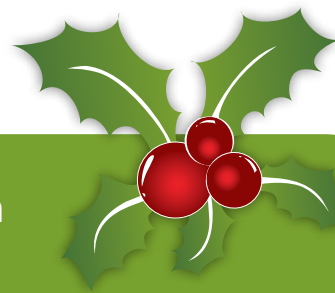
"When you know the people and the story behind the produce you're using, you tend to be more creative in your interpretation and use of the produce – more invested in the outcome."

Sean and his team use their unique connection with award-winning local farmers and producers to showcase the freshest Australian ingredients and medal winning wines at Royal ICC events.

It appears to be a winning strategy for Brisbane's newest convention centre. The Royal ICC opened in March 2013 and has already gained a reputation for its creative approach to convention centre menu development.

"We've been busy, but that's the way I like it," said Sean.

The Chef's Table Luncheon is held monthly.



Keep it local and fresh this Christmas

This festive season it's all about local and fresh seafood, according to the Royal ICC's Executive Chef Sean Cummings, formerly Executive Chef at the Park Hyatt Melbourne.

Sean says it's best to buy local as there is an abundance of delicious seafood on offer in Queensland.

"Go and have a chat with your local fishmonger about what to pre-order for Christmas.

"Whether it's a small fish shop or a bigger supermarket, they can really help you source the best seafood.

"And by pre-ordering, they'll be on the lookout for you, so you get the freshest seafood at the best price and all in time for Christmas."

Sean recommends oysters, local fish, prawns, crabs and Moreton Bay Bugs to really impress your family this year.

"Try to source seafood that is caught close to where you live. If you're on North Stradbroke Island, you're not going to buy Salmon from Tasmania, but you would buy reef fish, spanner crabs and prawns caught close by.

"An Aussie Christmas is all about keeping it simple – a platter of chilled local seafood and a fresh salad is perfect. Throw a BBQ into the mix and it doesn't get any better," he said.



Where to find the best seafood in QLD

Samies Girl Fresh Seafood Market

Samies has a great selection - prawns, oysters, bugs, crabs, whole fish and fillets. It's really fresh and it shows in the quality offered to customers.

Where 15 Hercules St, Hamilton
T (07) 3131 4123

Fish Factory

Fish Factory is one of the city's largest seafood markets. They source a great deal of products locally so you can guarantee it's super fresh. There is a wide variety of cooked and uncooked seafood and some unusual fish you don't come across in the supermarkets.

Where 363 Lytton Rd, Morningside
T (07) 3399 9888

Morgans Seafood

This is one of Queensland's best-known seafood shops and fish markets. It's been around since 1986 and has the largest shop display of fresh seafood in Queensland. With over 180 products across 30 metres of ice daily, you're sure to find some great seafood!

Where Bird Of Passage Parade,
Scarborough Boat Harbour
T (07) 3203 5744

Aussie Seafood House

Loads and loads of shellfish, both frozen and fresh. This place can get busy, so plan ahead.

Where U1/690 Gympie Rd, Lawnton
T (07) 3881 0895



Beer tips for this festive season

Brisbane beer connoisseur, Matt Kirkegaard, shares his tips on the perfect beers for your “fresh and local” Christmas seafood lunch.

While Royal ICC Executive Chef Sean Cummings recommends keeping it simple with the seafood, Kirkegaard encourages you to be a little more adventurous with your beer choices.

“Modern craft beers are not only the perfect refreshment on a scorching summer day, but offer an abundance of flavour,” he said.

“Don’t be scared of these beers; embrace it as you would a great wine or a flavoursome cheese.”

If prawns are on the menu this Christmas Matt recommends Stone & Wood Pacific Ale from Byron Bay.

“It smells of passionfruit through the Galaxy hops used, but it’s not at all sweet - it’s dry and pairs with fresh prawns perfectly.”

If you’re lucky enough to get your hands on some Moreton Bay Bugs this festive season Matt says you can’t go wrong with a mid-strength lager.

“For Moreton Bay Bugs I’d select a European mid-strength lager, such as the excellent Duke Helles from Burleigh Brewing.



“It’s all-malt and naturally produced and the gentle sweet malt flavour will pair well with the delicate sweet bug flesh.”

And if you’ve got oysters, Matt says go to the dark side.

“Stout may not seem like a good summer beer, but try share a bottle of 4 Pines stout and a dozen oysters with your family and you’ll be amazed at how well they work together.”

Cheers!

Sean's seafood tips

Best types of seafood this festive season

Spanner crabs, Mud crabs, local farmed or wild caught prawns – King, Tiger or Banana, Moreton Bay Bugs.

Best types of fish this festive season

Coral Trout, Red Emperor, Mahi-mahi, Spanish mackerel, Sweetlip, Black Kingfish, Mangrove Jack.

Cooking tips

Keep it simple – find natural accompaniments and allow the seafood to take centre stage. Less is more!

Never buy too much of anything and don’t keep it in the fridge for days on end.

The last few days before Christmas is a unique time in seafood buying, so the pricing and availability will be more volatile to other times of the year.

Wild caught seafood pricing can fluctuate more than farmed product, contact these local suppliers for a rough guide of what to expect at the fishmonger’s.



The RNA Showgrounds now has a new name ...

BRISBANE SHOWGROUNDS

HOME : Ekka | The Marquee | Main Arena | The Plaza
TO : Royal International Convention Centre [ROYAL ICC]
Stockmen's Bar & Grill | Governors Pavilion

www.brisbaneshowgrounds.com.au



Lifestyle, entertainment and events for the people of Queensland.
Take time out to visit the Brisbane Showgrounds!

Summer of music at Brisbane Showgrounds

Brisbane is fast becoming one of the nation's pre-eminent live music destinations and there's no better place to enjoy the music than the Brisbane Showgrounds. With a summer overflowing with festival madness, die-hard music fans will be making the Showgrounds their home away from home. The line-up this summer includes major festivals St Jerome's Laneway Festival and Soundwave, a musical mix that will suit everyone's ears.

WHAT STYLE ARE YOU?



St Jerome's Laneway festival started as a small live music festival in Melbourne, it's a far cry from the popular national touring event that it is today.



"Laneway" as it's called by those in the know, is for festival goers who like to be ahead of the pack. It's not just about up and coming bands though, be sure to explore the adventurous food stalls and quirky markets. Expect to see plenty of local hipsters who have become Laneway devotees. Think summer chequered shirts for the guys and lots

of pretty ladies in summer dresses with flowers in their hair.

When

Laneway will be held at the Brisbane Showgrounds on 31 January, 2014.



If head banging is your thing, Soundwave is for you.

Don't be scared off by the heavy metal lovers, everyone's there for the music, man. Embrace your inner rocker and get to the Brisbane Showgrounds on the 22 February for a display of some of the most talented musicians in the world including Greenday, Alice in Chains and Placebo to name a few. Cut the sleeves off your T-shirt and bring out the ripped denim, you'll fit right in.

When

Soundwave will be held at the Brisbane Showgrounds on 22 February, 2014.



For more information on Laneway, Soundwave and other exciting summer events at the Brisbane Showgrounds please visit

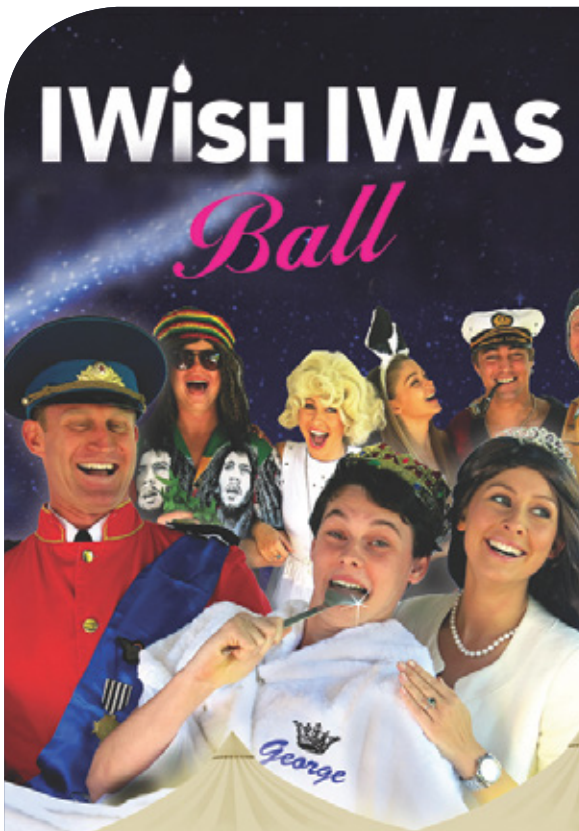
<http://www.brisbaneshowgrounds.com.au>

Time Out

We've been busy at the Brisbane Showgrounds



- 01 Chloe Mitchell (RNA), Simone Pelly (Sirromet Wines) and Briohny Boater (Micro Hire) at the Royal ICC
- 02 Brisbane Marketing's Business Network evening held at the Royal ICC
- 03 Brisbane Boat Show 2013 held at the Royal ICC and Plaza
- 04 Supanova held at the Royal ICC
- 05 UDIA (QLD) Awards for Excellence 2013 held at the Royal ICC
- 06 Oktoberfest held at The Marquee



Brisbane New Year's Eve Ball 2013/14

What started on a wharf in Balmoral back in 1992, is now a celebration extravaganza to bring in the New Year! Raising funds for Down Syndrome Association of Queensland, this year the committee is looking forward to creating a great atmosphere in the Marquee at the Brisbane Showgrounds with the theme "I wish I was...". A New Year's Eve party not to be missed, you'll experience a massive midnight streamer and balloon drop, rides and prizes, as well as three performing stages. Performances include Brisbane's bands Capitol Groove, Booster, and Full House – now get that outfit sorted!

When: 31 December 2013 - 01 January 2014

Where: The Marquee

Time: 7:30pm - 1am

Theme: I wish I was (costume) or Black Tie Formal

Tickets: - Standard \$145 – booking / handling fee may apply /
- Group ticket discount - buy 10 or more and get \$10 off each ticket.

www.ballevents.org.au

What's on...

Brisbane New Year's Eve Ball
31 December 2013
The Marquee (Brisbane Showgrounds)
Prestige Publications Your Local Wedding Guide Expo
17 – 19 January 2014
Royal International Convention Centre
Major Lazer, Snoop Dogg aka Snoop Lion
18 January 2014
The Marquee (Brisbane Showgrounds)
GLORIA 2014 - Carol Carnival & Talent Extravaganza
25 January 2014
The Auditorium (Brisbane Showgrounds)
St Jerome's Laneway Festival
31 January 2014
Brisbane Showgrounds
CX Summer Roadshow
12 February 2014
Royal International Convention Centre (Hall A)

Soundwave Festival 2014
22 February 2014
Brisbane Showgrounds
2014 Professional Practice and Ethics Conference
7 March 2014
Royal International Convention Centre (Hall B)
Confetti Fair
7 - 8 March 2014
Commerce Building (Upper level) (Brisbane Showgrounds)
Brisbane Alternative Expo Bazaar
9 March 2014
No. 10 The Avenue (Brisbane Showgrounds)
Café Biz Expo
15 – 16 March 2014
Commerce Building (Upper level) (Brisbane Showgrounds)
Moto Expo
21 March 2014
Brisbane Showgrounds
Cystic Fibrosis Queensland Breathless Ball
29 March 2014
Royal International Convention Centre



ROYAL
INTERNATIONAL
CONVENTION CENTRE
BRISBANE AUSTRALIA

The Royal International Convention Centre is situated at the Brisbane Showgrounds on the city fringe. Now open, this exciting venue is guaranteed to impress.

Discover Brisbane's newest 5 Star event facility:

- Capacity for 3,000 people
- Three flexible halls, seven meeting rooms and two board rooms
- 7,700 m² of exhibition space overlooking 1800 m² landscaped plaza
- Australia's only operable ceiling grid system reduces set-up time by up to a day
- World-class catering facilities



For enquiries, contact Sue Hocking,
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T +61 7 3253 3900
E enquiries@ricc.com.au

www.ricc.com.au

